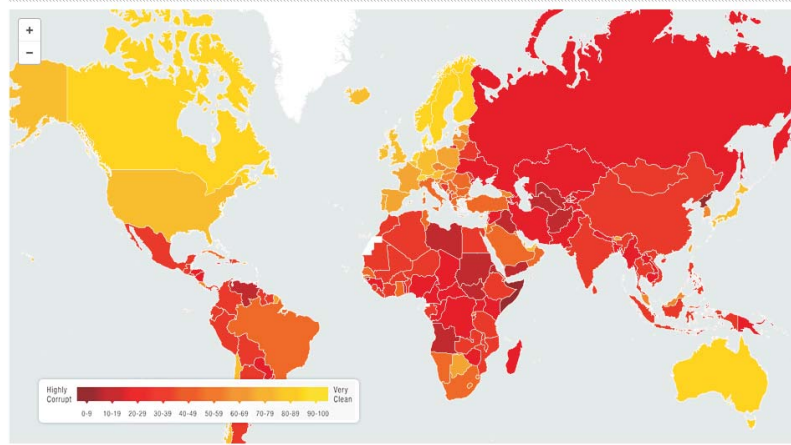




CORRUPTION PERCEPTIONS INDEX 2014: RESULTS

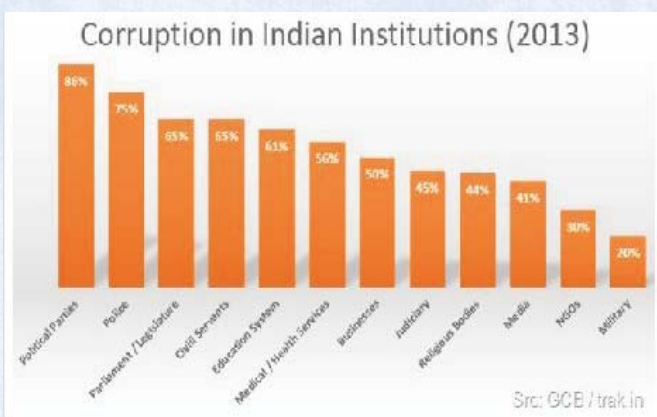


Corporate Support Forum



Corruption in India

- India ranks 85 among 175 countries in the Corruption Perceptions Index (CPI) 2014.
- The Satyam scandal reiterates the need for strengthening every company's commitment to good corporate governance.
- India's image has been marred by recent Colgate scams, 2G scams and Commonwealth Game Scams.
- Corruption promotes extreme social inequality and shatters public trust in government and courts.
- Real price of corruption is not paid in currency; the true costs being, eroded opportunities, increased marginalization of the disadvantaged, and feeling of injustice.
- A few Indian companies take a zero tolerance stand to paying bribes. Many more are willing. Do you want to be one of them?



Who We Are

About Us

Transparency International India (TII) is the accredited India chapter of Transparency International, an international civil society organization based at Berlin that has turned the fight against corruption into a worldwide movement. TII is

part of the Asia Pacific forum comprising China, Sri Lanka, Bangladesh, Pakistan, Maldives and others. TII is a non-government, non-party and not-for-profit organization of Indian citizens with professional, social, industrial or academic experience seeking to promote transparent and ethical governance and to eradicate corruption.

Why join corporate support forum?

As per instructions issued by Government of India, called Corporate Social Responsibility Voluntary Guidelines 2009, business is an integral part of society and as such, besides playing an active role in protecting environment and human rights, it must be actively engaged in securing ethical standards and good governance. All Public and Private Sector companies have responsibility towards society. Corruption hits hardest to the business, Business managers estimate that corruption increases project costs by at least 10 percent in some areas more than 25 percent (Control Risks and Simmons & Simmons, 2007). In addition to direct financial costs and lost business opportunities, there are substantial damages to brand, staff morale and external business and government relations.

Be a corporate with Ethics

TII has formed a Corporate Support Forum (CSF). It seeks to involve the public sector, private sector corporate bodies and multinational corporations in the fight against corruption and also in promotion of good governance. Your financial support will be utilized to further the activities of TII, such as:

- Adopt/promote Integrity Pact (IP): IP is a tool to curb corruption in procurement and tendering. ONGC, GAIL, SAIL, Neyveli Lignite are among the 49 public sector companies that are signatories to this pact with TII. By signing the IP, your image as an ethical company will increase and trust will grow among your customers and investors.
- Training programs for officers of CSF members.
- Promote Project Advocacy and Legal Advice Centre (ALAC) to help both victim and witness of corruption.
- Spread awareness and promote tools of good governance like the social audit, Right to Information, Citizens' Charters.
- Press for legislation & judicial action to promote good governance and combat corruption.

What we offer:

- Quarterly round tables each year with experts and practitioners.
- Global Branding, increased credibility, networking with companies who adopted Integrity Pact.
- Transparency International's annual Corruption Perceptions Index (CPI) which studies public sector corruption and ranks countries worldwide, by their perceived levels of corruption.
- Our Bribe Payer's Index (BPI) which evaluates the supply side of corruption – the likelihood of firms from the world's industrialized countries to bribe abroad.
- Global Corruption Barometer which explores how corruption affects the daily lives of ordinary citizens and the extent to which they believe corruption pervades public institutions.
- Participation in workshops/discussion on corporate governance and ethics in business, no participant fee will be charged from five representatives from members of Corporate Support forum.

Training

We also run training programs for corporate and Public sector .

Specialist training

- Implementation of Integrity Pact in the organization
- Identifying redflags in public procurement .
- Identifying redflags in e-procurement.
- Code of ethics for Business
- Whistleblower protection.
- Monitoring of Corporate Social Responsibility work of Organization .
- Risk Assessment

General Courses :

Induction for Staff: To keep him informed about anti-corruption and Good Governance laws and regulation in the Country like Right to Information, Right to Service, Prevention of Corruption Act.

- Invitation in advance about anticorruption and good governance meetings organized worldwide.
- Various other publications and information on anti-corruption instruments.
- TII shall extend training on tools of good governance, corporate reporting and ethical corporate governance.

Branding of corporate support forum

TII has its own credential, once a company becomes member of CSF, TII will highlight efforts of the company, through media/public forum. Company's activities conducted in collaboration with TI India shall give it an image of associating with suitable causes that are essential for growth of the country's economy.

Cost of association

Annual membership fee of Rs Two Lakh.

Monetary or intangible gains (nonmonetary gains) for CSF Members

It is found by experience that all ethical companies make profit by establishing their credibility among the stakeholders, bankers, and foreign contacts. It is not enough to conduct ethical business that your company may be doing, it is also necessary to make it obvious by showing authentic interest in ethical issues by supporting such causes. Hence the gain may be intangible, but substantial.

Future investments proposed

- ✓ Survey to assess presence of cartels in Indian business environment and ways to address it.
- ✓ Promote Integrity Pact in state PSUs & Private Sector Companies.
- ✓ Workshops/Round Table on Corporate Governance
- ✓ Greater interface between private and public sector and civil society to fight corruption.
- ✓ University and school programs: introduction of concepts of good governance and ethics in education.

“In the long run, no country can afford the social, political or economic costs that corruption entails. It erodes public confidence in political institutions and leads to contempt of law; it has a devastating effect in investment, growth and development. Furthermore, corruption exacts an inordinately high price on the poor by denying them access to vital basic services. A whole host of conditions can influence corruption, its different manifestation, its pervasiveness and, indeed, its perception by ordinary citizens” (courtesy OECD Report)

MEMBERSHIP FORM
CORPORATE SUPPORT FORUM

Our Company would like to contribute INR to support
Transparency International India's work.
(Please fill in the following with BLOCK LETTERS)

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