

“In the long run, no country can afford the social, political or economic costs that corruption entails. It erodes public confidence in political institutions and leads to contempt of law; it has a devastating effect in investment, growth and development. Furthermore, corruption exacts an inordinately high price on the poor by denying them access to vital basic services. A whole host of conditions can influence corruption, its different manifestation, its pervasiveness and, indeed, its perception by ordinary citizens”

(Courtesy OECD Report)

[www.transparencyindia.org](http://www.transparencyindia.org)

TRANSPARENCY  
INTERNATIONAL INDIA



# CSF

## Corporate Support Forum





## Problem of Corruption in India

- India's image has been marred by recent scams.
- Corruption promotes extreme social inequality and shatters public trust in government and courts.
- Real price of corruption is not paid in currency; the true costs being, eroded opportunities, increased marginalization of the disadvantaged, and feeling of injustice.
- The Satyam scandal reiterates the need for strengthening every company's commitment to good corporate governance.

## About Transparency International India

Transparency International India (TII) is a leading non political, independent, non-governmental anti-corruption organization of India. TII has extensive expertise and understanding of issues of corruption in India.

From villages in rural India to the corridors of power in Delhi, TII gives voice to the victims and witnesses of corruption. We work in constructive manner in the interest of the country together with Union and State governments, like minded civil society organizations, corporates, academia, media and common citizens. The main aim is to reduce corruption, bribery, create deterrence for abuse of power, promote good governance and the rule of law.

We raise awareness about corruption; advocate legal and policy reforms at national and state levels; design practical tools for institutions, individuals and companies wishing to combat corruption; and act as a leading centre of anti-corruption expertise in India.

## Be a corporate with Ethics

TII has formed a Corporate Support Forum (CSF). The forum seeks to involve the public sector, private sector corporate bodies and multinational corporations in the fight against corruption and promote good governance. We request financial support from our stakeholders to fight the menace of graft.

## Why join corporate support forum (CSF)?

The new Companies Act 2013 has dedicated provisions on Corporate Social Responsibility (CSR), Section 135 on CSR indicates that businesses have to play a pivotal role in improving the socio-economic indicator of the society.

# WHAT WE DO

## INTEGRITY PACT (IP)



IP is a tool to help governments, businesses and the civil society organizations to fight corruption in public contracting and procurement. More than 50 Government Public Sector Undertakings have signed MoU with us.

## ADVOCACY AND LEGAL ADVICE CENTRE (ALAC)



Advocacy and Legal Advice Centre (ALAC) is providing free legal advice & assistance to witnesses and victims of corruption.



## PAHAL: Shasan Sudhar Ki Ore

Pahal: Shasan Sudhar Ki Ore promotes grassroot intervention for improving governance in rural areas.



## Development Pact: Pact for Corruption Free Development

Development Pact is a tool in the hands of common citizen to demand greater transparency and accountability from the political representatives and local administration.



## Other Activities

- RTI Applications on Issue of Public Importance
- Engagement with Government for Policy Reforms
- Training on Ethics and Anti- Corruption
- Annual Lecture
- Conducting Surveys & Studies
- Promoting Ethics in Education



- Under Schedule VII, which enlist the activities to be undertaken by companies under CSR, mentions about protection of environment, human rights, promoting education, all this can be efficiently done only when corruption is weeded out.
- To add to this World Bank has estimated that around USD 1 trillion is the cost of corruption which is borne by the global economy.
- Corruption increases the cost of doing business. Its effect is not limited to direct financial cost but the organization loses business opportunities.
- Furthermore, organizations have to pay substantial cost of losing the brand image, staff morale and confidence of investors.

## INVESTING IN YOUR SUCCESS

### We offer:

- One free training on tools of good governance, corporate reporting, ethical corporate governance, ISO 370001, UK Bribery Act and other provisions of International Legislation.
- Periodic Round tables each year with experts and practitioners.
- Branding, increased credibility, networking with companies who adopted Integrity Pact.
- Participation in workshops/discussion on corporate governance and ethics in business, no participant fee will be charged from five representatives from members of Corporate Support forum.
- Various other publications and information on anti-corruption instruments.

### Branding of corporate support forum

TII has its own credential, Company's activities conducted in collaboration with TII shall give it an image of associating with suitable causes that are essential for growth of the country's economy.

## Flexible Solution for your Business Need

- Training Programs for Public Procurement Department under Specialist Topics:
  - Implementation of Integrity Pact in the organization
  - Identifying redflags in public procurement
  - Identifying redflags in electronic –procurement
  - Code of ethics for Business
  - Whistleblower protection mechanism
  - Monitoring of Corporate Social Responsibility work of Organization
  - Risk Assessment
- Training for Vigilance Department on Anti-Corruption issues
- Consultation and workshop on various issues of promoting Ethical Business and Governance Manual.
- Induction for Staff: To keep the staff informed about anti-corruption and Good Governance laws and regulation in the Country like Right to Information, Right to Service, Prevention of Corruption Act, to name a few.
- Assist companies in making Procurement Manual and Corporate Governance Manual.

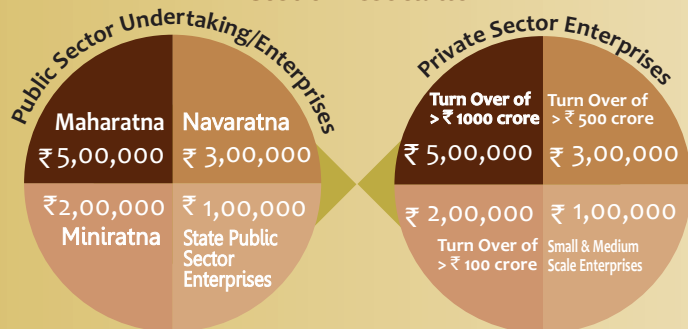
## Monetary or intangible gains (nonmonetary gains) for CSF Members

It is found by experience that all ethical companies make profit by establishing their credibility among their Stakeholders, Bankers, Investors and Foreign contacts. It is not enough to conduct ethical business that your company may be doing, it is also necessary to make it obvious by showing authentic interest in ethical issues by supporting such causes. Hence the gain may be intangible, but substantial.

## Strengthen your Business through Dynamic Consulting Solutions

- Survey to assess presence of cartels in Indian business environment and ways to address it.
- Promote Integrity Pact in state PSUs & Private Sector Companies.
- Workshops/Round Table on Corporate Governance
- Greater interface between private and public sector and civil society to fight corruption.
- University and school programs for introduction of concepts of good governance and ethics in education.
- Collaboration on Regional/National training on Tool of Good Governance

## Cost of Association



Transfer membership fee through online transfer or account payee cheque in favour of "Transparency International India".

For bank transfer, please use the following information:

S/B. A/c. No. : 14091450000014  
 Account Holder : Transparency International India  
 Bank Name & Branch : HDFC BANK LIMITED  
 Bank Code : 1409  
 MICR Code : 110240170  
 IFSC Code : HDFC0001409  
 Bank Address : B-40, Amar Colony, Lajpat Nagar-IV, New Delhi-24  
 PAN NO. : AAATT5368C

### Registered Office:

Qr. No. 4, Lajpat Bhawan,  
 Lajpat Nagar - IV, New Delhi - 110 024  
 Ph.: 011-2646 0826 Fax: 011-2646 0824  
 Email: info@transparencyindia.org;  
 Website: www.transparencyindia.org

Write to Executive Director, TII on  
 ed@transparencyindia.org

**Donations made to  
 Transparency International India  
 are exempt from Tax under  
 Section 80G of the Income Tax Act.  
 We will also provide you  
 with 80 G Certificate.**

## Donation Policy

All monetary donations are to be accepted through account payee cheque only.

Every donation is important and contributes to our mission i.e TII to fight corruption. Any Individual (Including Non Resident Indian /Foreigner) or organization, having no tainted record can donate any amount to Transparency International India. It is TII's policy to accept funding from any donor and whether monetary or in kind, provided that acceptance does not affect TII's independence to pursue its mission, endanger its integrity and reputation.

It is Transparency International India's policy to list all donations and publicly disclose this information including name in our Annual Report and Newsletters. TII will maintain donor's name and address along Income Tax Permanent Account number (PAN) with each donation made by any donor.

TII do not accept any anonymous donations.

All Indian residents are eligible for tax benefits for their contributions under section 80G of the Income Tax Act.

The following disclaimer is to be use while accepting funds from any Organization/ Individual:

### Disclaimer

- "While TII is grateful to (name of the organization) for contributing towards TII's efforts in enhancing transparency and building a corruption-free society, this appreciation on the part of TII should not be construed as any kind of 'certification' by TII on the 'ethical practices of (name of the organization)'.
- "(Name of the organization) acknowledges that TII would be under no obligation to suppress publication or circulation of any report as part of TII's ongoing activities which may contain any adverse references to (name of the organization) relating to reported acts of omission or commission of (name of the organization)".

## Benefits for CSF Member

